

# BIENVENIDAS TODAS LAS ALMAS!

Thank you for Visiting. The Day of the Dead, a Mexican tradition that reunites the family with the memory of their loved ones who have left this earthly world.

Unique in the world, it is a festival that mixes its Aztec ancestor with Christian traditions of the Spanish colonial influence and that today has become a spiritual ritual full of color and symbolism that crosses borders and reaches Kansas City to be celebrated!

The celebration of Day of the Dead varies from region to region, but it is not a religious celebration, it is rather an ancestral expression of "Memorial Day" adorned with Mexican flare.

The celebration changes a bit from town to town, but they all have a common principle: the family gathers to, place the altars and offerings, visit the cemetery

and fix the graves, welcome the souls of their loved ones, sit down at the table to share the food, passing the celebration, saying goodbye to the visitors and, celebrating the memory by raising the offering, shedding the things that throughout the celebration have lost their aroma and flavor, since the deceased have taken their essence.

Remember, talking about the Day of the Dead in Mexico is talking about mysticism, symbolism, pre-Hispanic roots, altars, offerings, history, the last days to raise the harvest of the field, of October and the first of November. Bienvenido!

## BIG THANK YOU! To Our Partners In Celebration

The Central Area Betterment Association thanks all our sponsors for being part of the betterment we deliver to our community. We know we would not be able to produce this fantastic event without your phenomenal backing. We are proud of you! Gracias!



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For more information  
on working with CABA  
call, email or visit  
913-281-9222,

1621central@gmail.com  
or visit us at CABAKCK.org  
www.DayOfTheDeadWeekend.com

1303 Central Ave. KCK 66102

I ♥ KCK

#DayOfTheDeadParade  
#SeeYouOnCentral



November 6th, 2021

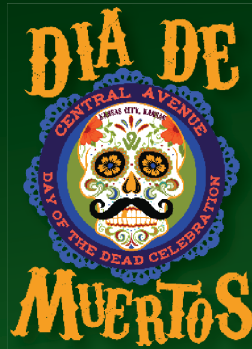
The Central Avenue Commercial Corridor And its Betterment Association have the pleasure to invite you to our celebration



For more event fun visit us at  
DAYOFTHEDEADWEEKEND.COM

and shop CABA at  
www.cabakck.org





## VENDOR LOCATION GUIDE

1. Donnelly College
2. The Sugar Skull Grill
3. Celia's
4. KC Flags
5. Boricake
6. Taco Cacao
- 7.
8. Virginia Mercado
9. La Bodeguita Biby
10. Blanca Serrano
11. Antojitos Jazz
12. Karina Macias
13. Celebrate Dental & Braces
14. Papi Chulo's Burritos
- 15.
16. Irma's Tacos
17. El De Los Phillies & Co.
- 18.
19. Encicoditos KC
20. Gabriela Cruz P.
21. Kandy Skullz Clothing
22. The Arracheras Grill
- 23.
24. Elenora's Hollow
25. Antojitos Tia Mari
26. Acapulco Paradise
27. Taqueria Chapimex
28. Aromies by Sammi
29. Tata's Tamales
- 30.
31. Antojitos Jaliscienses
32. Los Machetes
33. Mixtecas & Los Padrinos motorcycle club
34. Reyes
35. Riconsito
36. Sandra Lozada
37. FEMA
38. Gorditas Maribel
- 39.
- 40.
41. Isabel's Creations

42. Arte Urbano
- 43.
- 44.
45. The Sunflower Market
46. Team Evelyn Making Smiles
47. Yani's Shop
48. UG-Go Dotte Mobility Plan
- 49.
50. Susana Lazo
51. Virginias Mexican Arts
52. Pandemex LLC
53. PACES
54. El Torito
55. Pupusas A La Parrilla

## FACE PAINTING

Calavera face painting A:  
Sponsored by Alyvi, Festival & Party.

Calavera face painting B:  
Sponsored by Local Agent Kansas City Realtors.

Calavera face Painting C:  
Sponsored by KCK Maintenance Solutions.

Calavera face Painting D:  
Sponsored by Super Mart El Torito Inc.



## STAGES

Stage #1 - Veronica Santos, Sponsor:  
Alliance Workforce

Stage #2 - Eleazar Aguilar, Sponsor:  
Thunderlight Work Boots

Stage #3 - Alba Lopez, Sponsor:  
Lira's Flowers & Events

Stage #4 - A Blanco y Negro, Sponsor:  
WyCo Unified Government

Stage #5 - Sandra La Voz Romantica, Sponsor:  
Central Ave. Betterment Assoc.

Stage #6 - Alvaro Villalpando, Sponsor:  
Denise Ramos Abogada

Stage #7 - Miguel Mora, Sponsor:  
V&A Multiservice

Stage #8 - Perla Portales, Sponsor:  
Ruth & Associates Business Solutions

Stage #9 - Eli Lugo y Veneno Norteño, Sponsors:  
Somos Chic KC & La Que Buena Radio

Stage #10 - Omar Cano, Sponsor:  
Velia Chavez ReeceNichols Real Estate

Vibrant Health  
KC Covid  
Vaccination Site

**MASK**  
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**I ♥ KCK**  
#SeeYouOnCentral



## Celebration Program

- Setup - 10:00 am  
Face Painting - 11:00am - 6:00pm  
High School Marching Bands - 2:00pm  
Art in the Park - 12:00pm - 9:00pm  
Offrendas - 12:00pm - 9:00pm  
DJ Music - 2:00pm - 4:00pm  
Walking Catrinas - 3:00pm - 5:00pm  
Live Music - 4:00pm - 6:00pm  
Food & Vending - 12:00pm - 9:00pm  
Parade - 6:00pm - 7:30pm  
All fun ends at 9:00pm

## PARADE ROUTE

Parade will travel Central Avenue  
from 6th Street to 16th Street.

START

FINISH